PETAC TRAINING GUIDEBOOK

WHAT IS THE PURPOSE?

Our mission is to create, support and report activity that removes BARRIERS for children of members. Our vision is that our membership success improves the lives of those whose voices are unheard.

WHAT IS THE BENEFIT?

- Personalized advocacy training
- Supportive and diverse network
- Focus on children of color's global success
- Respect for family, culture and community
- Rapid dissemination of TRUTH

MEASURE OF EFFECTIVENESS

- Public Policy impacted by parent members
- o Economic Choices impacted by parent members
- Technology adoption rates among parent members

METRICS

- # Board Room Correspondences
- o % of decline of Stock Price
- % of increase of Technology Adoption by Survey
- Qualitative Local Zip Code Impact

MEMBERSHIP GOALS

100% Registered voters

100% Employed

Employed Full-time (60%)

Employed Part-time (40%)

% Business Owners

90% Parents

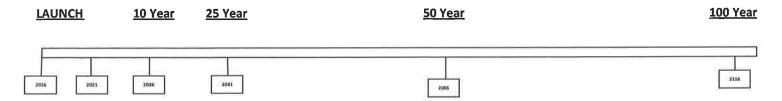
70% Children (0-6 years old)

10% Children (7-12 years old)

10% Children (13-18 years old)

10% Children (19 years old and older)

LONGTERM STRATEGY & VISION BOARD



BARRIERS

- 1. Apathy
- 2. Bullying
- 3. Classism
- 4. Contaminated Environment
- 5. Depression
- 6. Disrespect
- 7. Distrust
- 8. Distraction
- 9. Elitism
- 10. Gangs
- 11. Guilt
- 12. Hopelessness
- 13. Ignorance
- 14. Illiteracy
- 15. Lies
- 16. Media Images
- 17. Misinformation
- 18. Poor Health
- 19. Poverty
- 20. Racism
- 21. Selfishness
- 22. Sexism
- 23. Sin
- 24. Stereotypes
- 25. Violence

START UP FUNDS

Attorney Fees \$2,000
Marketing \$2,000
Administration \$2,000
Advertising \$2,000
Promotion \$2,000
Set up items \$2,000
TOTAL \$12,000

VOTING DUES: \$120 [\$12,000/100 Charter Members] \$10 per month or \$2.50 per week

LIBRARY

- Bible
- Anthem by Ayn Rand
- Crisis of the Negro Intellectual by Harold Cruse
- The United-Independent Compensatory Code/System/Concept Textbook by Neely Fuller Jr.
- The Isis Paper by Dr. Frances Cress Welsing
- Cotton Pickin' Paycheck-A 21st Century Journal of Escape from Slavery (1805-1988)
- By Joan E. Gosier
- Our Hope is the Future by Joan E. Gosier

VIDEOS

- 1. Learned Helplessness
- 2. BBC Ancient Civilizations Ethiopia
- Maximum Sophisticated Confusion
 Edwin Nichols
 Power of the Single Story
- 6. Ancient Nubia
- 7. Abecedarian Project
- 8. Classified X
- 9.
- 10.